

Message Text

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PAGE 01 MONTRE 00067 121740Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----130113 122158Z /70

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FM AMCONSUL MONTREAL
TO USDOC WASHDC
INFO SECSTATE WASHDC 9887

UNCLAS MONTREAL 0067

E.O. 11652: NA
TAGS: BGEN, CA
SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 122/04/P0013
2. 011278
3. E. PACRADOUNI
4. 122 CANADA
5. I.D
6A. CALL OR WRITE --
6B. MR. LEONARD SHEINER, PRESIDENT
6C. SHINE INDUSTRIES LTD.
2600 PITFIELD BLVD.
MONTREAL, P.Q., CANADA H4S 1G9
7. CABLE: NONE TELEX: 05-827564
TELEPHONE: 514/3363880

8. --
9. 112
10. DESCRIPTION
3631171-0000. HOUSEHOLD ELECTRONIC STOVES AND OVENS.
3631212-0000. BARBEQUERS, GRILLS, AND BRAZIERS, FOR OUTDOOR
COOKING - GAS.
3631213-0000. BARBEQUERS, GRILLS AND BRAZIERS, FOR OUTDOOR
COOKING, OTHER THAN GAS (CHARCOAL, ETC.)
3634137 TO 3634181-0000. ELECTRIC FANS, EXCEPT INDUSTRIAL TYPE -
DESK AND WALL BRACKET, WINDOW PERMANENT TYPE,
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PORTRABLE WINDOW (HOUSEHOLD, SUITCASE TYPE, ALL SIZES.)
3634312-0000. BROILERS, WITHOUT ROTISSERIES.
3634313-0000. BROILERS A- WITH ROTISSERIES.
3634314 TO 3634343-0000. AUTOMATIC COFFEE MAKERS, DEEP FAT FRYERS,
MATIC TOASTERS, WAFFLE IRONS, SANDWICH GRILLS, GRIDDLES,
AND COMBINATIONS, FRYING PANS AND PORTABLE ROOM HEATERS
(FAN FORCED TYPE AND OTHER THAN FAN FORCED TYPE).

11. SHINE INDUSTRIES LTD. HAS BEEN IN BUSINESS FOR THE LAST SEVE
YEARS. IMPORTS AND DISTRIBUTES ELECTRICAL APPLIANCES AND PLASTIC
HOUSEWARES. HAS OWN SERVICE DEPARTMENT AND AUTHORIZED DEPOTS.
THROUGH BRANCH OFFICES IN TORONTO, WINNIPEG AND VANCOUVER, COVERS
ALL OF CANADA. HAS 20 EMPLOYEES OF WHICH 12 ARE SALES PERSONNEL.
CLAIMS ANNUAL SALES OF \$2.5 MILLION. PRESENTLY HANDLES ELECTRICAL
APPLIANCES FROM DAZEY PRODUCTS OF KANSAS CITY, MO. AND THERMOWARE
ELECTRICAL CORP. OF BROOKLYN, N.Y., AND PLASTIC HOUSEWARES FROM FOX
SPECIALTY OF WORCESTER, MASS. AND JEANNETTE CORP. OF JEANNETTE, PENN.
SUBJECT FIRM SEEKS NEW LINES OF SMALL ELECTRICAL APPLIANCES
TO AUGMENT HOUSEHOLD LINES WHICH IT NOW CARRIES.

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Message Attributes

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Disposition Date: 01 jan 1960
Disposition Event:
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Secure: OPEN
Status: NATIVE
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TAGS: BGEN, CA
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